香港浸會大學 HONG KONG BAPTIST UNIVERSITY

DEPARTMENT OF COMPUTER SCIENCE 計算機科學系

國立成功大學 National Cheng Kung University

iCiD

Joint Design Workshop 2019

Programme Briefing
17 May 2019

Pre-workshop Questionnaire

- https://forms.gle/RFQrsLG7CjTQsfdD9

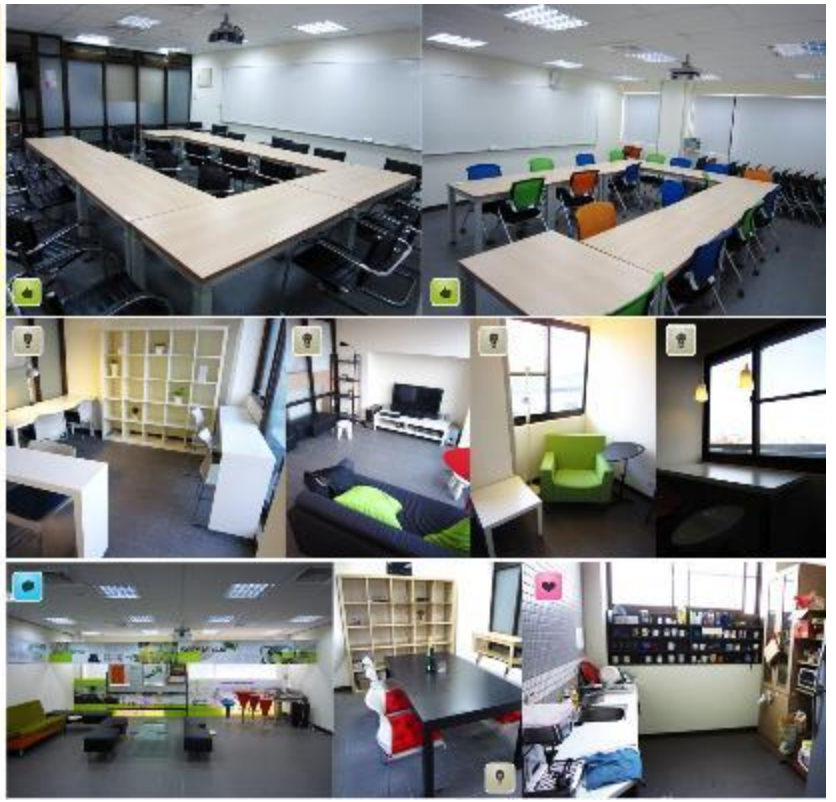
Joint Design Workshop Overview

- 2 Dimensions
  - Intercultural Collaboration
  - Interdisciplinary Collaboration

- Real World Problem
- Design Thinking
- Creative and Innovative Thinking

National Cheng Kung University
Institute of Creative Industries Design

- Multi-discipline
- Promotes new life and energy by integrating various professionals to engage in its multifaceted research



Previous Workshops

- 2012-2018 (www.comp.hkbu.edu.hk/designworkshop)

Creative Design for Sharing Economy in Ageing Society

Design for Sustainability (D4S)

Joint Design Workshop 2017

Video Link: https://www.youtube.com/watch?v=Zh-9vQjDOV8

Workshop Schedule

1 June	2 June	3 June	...	4 June	5 June	6 June
HK -> Kaohsiung -> Tainan	Tainan	Tainan -> Kaohsiung -> HK				
				HK	HK	HK

Kyoto University

Hong Kong Baptist University

Kind Reminder

- Visa Application
- Dress Code
  - Smart casual, T-shirt for group activities
- Let's collaborate
  - Logistics Connection
  - Attendance
  - Photo & Video
  - Short Report & Sharing

Theme & Format

- Theme 2019:

Collaborative Game Design for

Youth Social Responsibility & United Nations Sustainable Development Goals

  - Understand UN Sustainable Development Goals (UN SDGs)
  - Discover social issues/challenges in HK and priorities of local SDGs
  - Explore the linkage between the challenges and the culture of the cities
  - Design Game to address social issues and accelerating by considering local context
- Format
  - Teamwork
    - Mixed group with **students, company staff , NGOs, Schools…**
    - Facilitator(s) each group
  - Filed Trip + Indoor Workshop
  - To get inspirations from the filed trip and your teammates
  - To train design thinking mindset

United Nations Sustainable Development Goals

Prioritized SDGs in Hong Kong

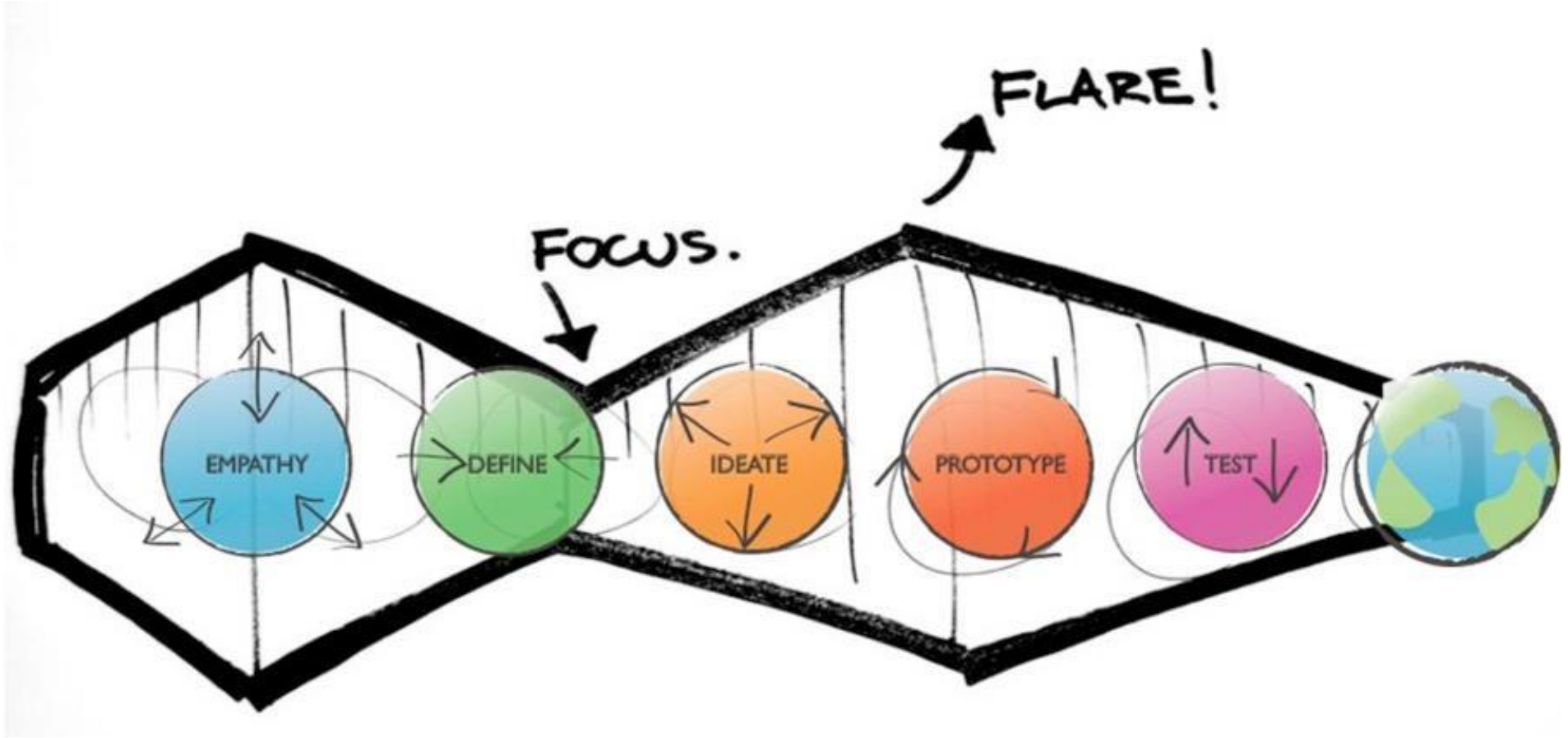
Game Types?

06:00
Lv 9
Lynn96
Nearby
06:00
Lv 1
Paula
Nearby
Squirtle
CP 278

Game Types?

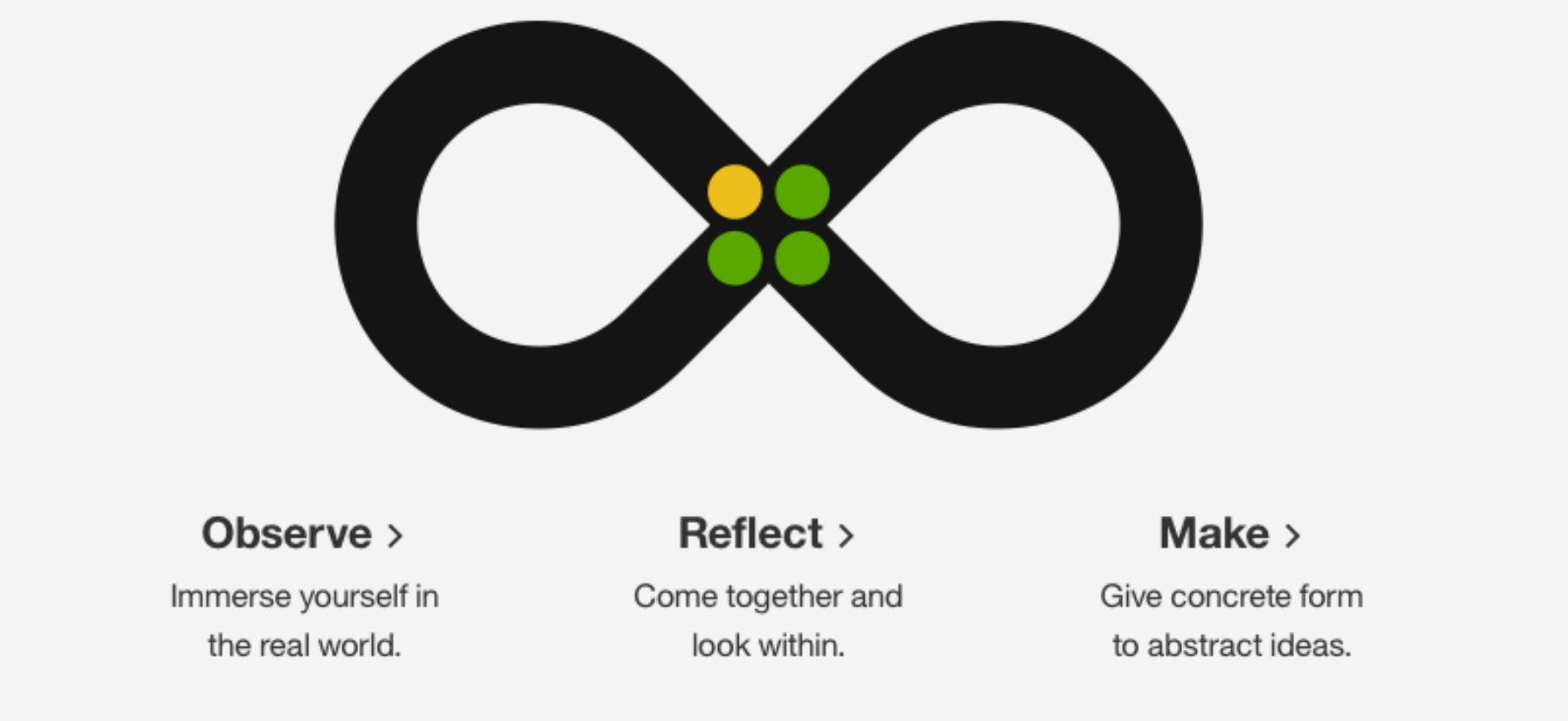
Design Thinking

- Stanford Design Thinking



Design Thinking

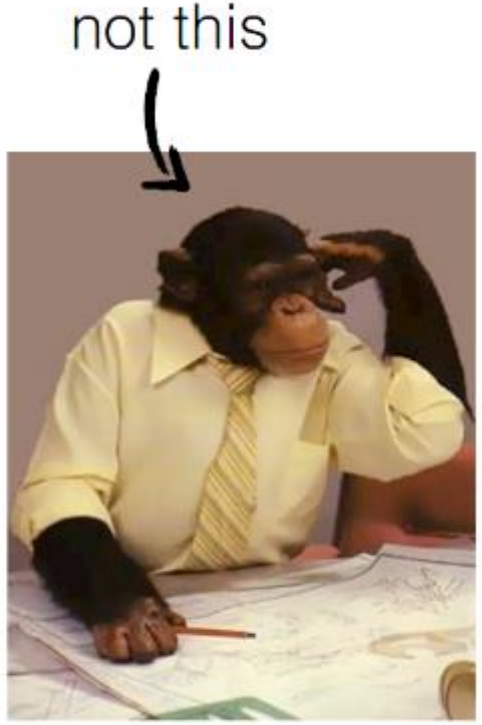
IBM Design Thinking Loop



Design Thinking methods help you envision your user experience

Design Thinking

Imagine you're Jane Goodall



Empathy ≠ Data

Reference
#DT4U @jeffpatton @jonathanpberger @quicola

Design Workshop

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Thank You

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