







## Joint Design Workshop 2017

Information Session 10 March 2017



## Joint Design Workshop Overview

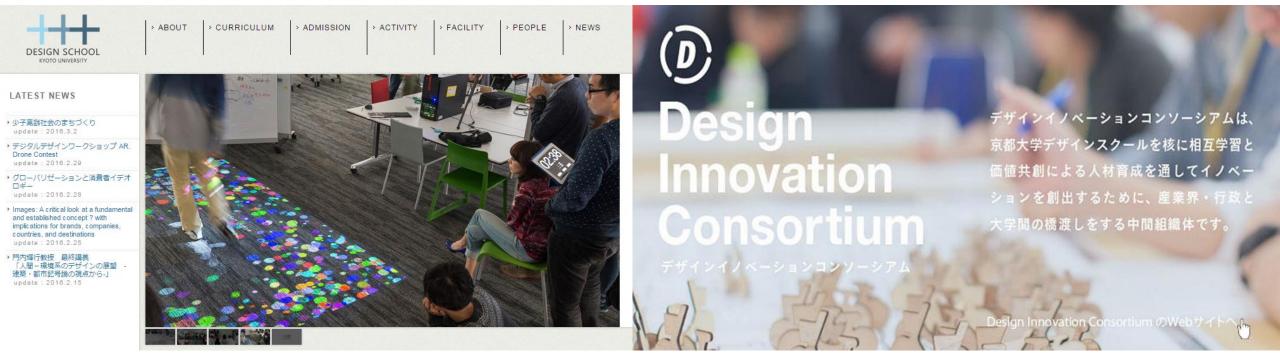
- 2 Dimensions
  - Intercultural Collaboration
  - Interdisciplinary Collaboration
- Real World Problem
- Design Thinking
- Creative and Innovative Thinking







- Multi-discipline
- Collaborative Graduate Program in Design



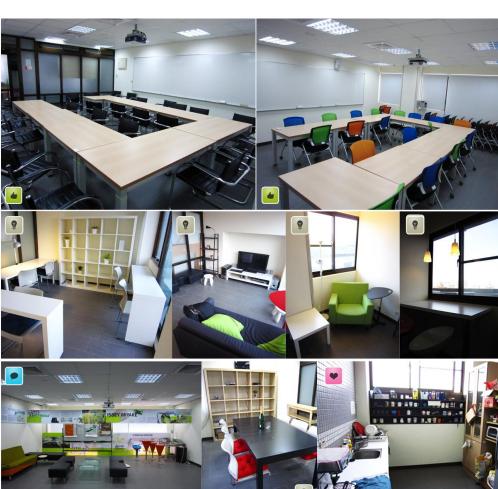


# National Cheng Kung University Institute of Creative Industries Design



- Multi-discipline
- Promotes new life and energy by integrating various professionals to engage in its multifaceted research





## Previous Workshops

2012-2016 (www.comp.hkbu.edu.hk/designworkshop)













## Workshop Schedule

|                      | Date                  | Venue     | Details   |
|----------------------|-----------------------|-----------|---|
| Workshop<br>Part I   | May 26 – 29, 2017     | Tainan    | HKBU and KU participants visit National Cheng Kung University, Taiwan |
| Workshop<br>Part II  | May 29 - June 1, 2017 | Kyoto     | HKBU and NCKU participants visit Kyoto University,<br>Japan           |
| Workshop<br>Part III | June 1 – 4, 2017      | Hong Kong | KU and NCKU participants visit HKBU, Hong Kong                        |



#### Theme & Format

- Theme 2017: Creative Design for Sharing Economy (Focus on Aging)
  - Discover the challenges of sharing economy by comparing and contrasting cases of different cities
  - Explore the linkage between the challenges and the culture of the cities
  - Design solutions to address sharing economy challenges
- Format
  - Teamwork
    - Mixed group with students from KU, NCKU and HKBU
    - Facilitator(s) each group
  - Filed Trip + Indoor Workshop
  - To get inspirations from the filed trip and your teammates
  - To train design thinking mindset

## Visa(s) Application

- For those who need visa to enter Japan or Taiwan Area
- Steps:
  - Get supporting documents from HKBU (e.g. Testimonial from Graduate School/AR)
  - Submit Visa Application
  - Collet your visa
- For detailed procedures/docs, please visit website of
  - The Consulate-General of Japan in Hong Kong
    - www.hk.emb-japan.go.jp/eng
  - Taipei Economic and Cultural Office 台北經濟文化辦事處(香港事務局)->領務
    - www.teco-hk.org
- Please prepare the visa documents in advance to apply for visa in time.

#### Remarks

- Programme Expenses/Supports
  - Depending on Your School/Department Policy
- What you can benefit...
  - how to collaboratively work as a (multi-university) research team using design thinking
  - how to systematically and innovatively approach a (multi-disciplinary) real-world problem
  - how to have fun and develop throughout such an enriched, dynamic problemsolving process closely guided by experienced facilitators
- What you can contribute...
  - Group coordinator
  - Experience/Photo sharing
  - Short summary/report after the workshop









#### **General Enquiry**

**Tel:** 3411 2385 (Ms. Ruby Chow)

**Fax:** 3411 2782

Email: outreach@comp.hkbu.edu.hk

**URL:** www.comp.hkbu.edu.hk/perugia

Address: RRS 702, 7/F,

Sir Run Run Shaw Building,

Ho Sin Hang Campus, HKBU

# **Thank You**

