



1) On Nature (Philosophy) of Research

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Meng Ke (Meng Zi)
(372-289 BC)

「學問之道無他，
求其放心而已矣。」

《孟子·告子上》

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René Descartes
(1596–1650)

“I think; therefore I am.”

- “Je pense, donc je suis”
- *Discourse on the Method of Rightly Conducting One's Reason and of Seeking Truth in the Sciences* (published in 1637)

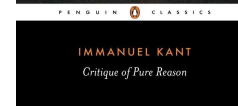
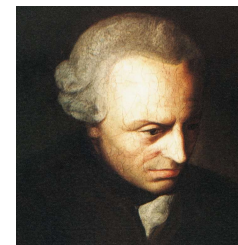


- Since Descartes believed that **all truths were ultimately linked**, he sought to **uncover the meaning of the natural world with a rational approach**, through science and mathematics

www.Wikipedia.com
www.biography.com

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In *Critique of Pure Reason* (1781-1787), **Immanuel Kant** (1724-1804) tried to answer three questions:

1. **What can I know?**
2. **What should I do?**
3. **What may I hope?**

“All our knowledge begins with the senses, proceeds then to the understanding, and ends with reason. There is nothing higher than reason.”

Immanuel Kant

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**"Thoughts without content are empty;
intuitions without conceptions blind."
- Kant**

This is your brain on Kant.


NOUMENAL

PHENOMENAL

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Kant's 4 Categories of Pure Understanding (from his First Critique, 1781)				A New Look at Immanuel Kant @SourcePOV
A.Quantity	B.Quality	C.Relation	D.Modality	21 st Century Interpretation?
[1A] UNITY (One)	[1B] REALITY	[1C] INHERENCE (Is A Property of)	[1D] POSSIBILITY	1. Conceptual Dimension Archetypes of Philosophic Knowledge
[2A] PLURALITY (Many)	[2B] NEGATION (Disproof)	[2C] CAUSALITY (Causes)	[2D] NECESSITY (Proof)	2. Observable Dimension Principles of Hypothetical, Empirical Science
[3A] TOTALITY (All)	[3B] LIMITATION (Constraint)	[3C] CORRELATION (Relates to)	[3D] CONTINGENCY (Adaptability & Emergence)	3. Intuitive Dimension Dynamics of Real World Complexity

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"To See a World..."

(from "Auguries of Innocence" by William Blake, 1803)

To see a **World** in a **Grain of Sand**
And a **Heaven** in a **Wild Flower**,
Hold **Infinity** in the **palm of your hand**
And **Eternity** in an **hour**.

一沙一世界，一花一天堂。
無限掌中置，剎那成永恆。

徐志摩 譯



Source: Britannica

William Blake
(1757–1827)

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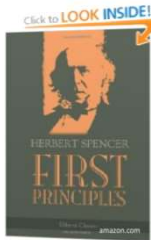
FIRST PRINCIPLES

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Herbert Spencer: **First Principles**



Herbert Spencer
(1820-1903)



- Principles of **Biology**
- Principles of **Psychology**
- Principles of **Sociology**
- Principles of **Ethics**

"Evolution is definable as a change from an incoherent homogeneity to a coherent heterogeneity, accompanying the dissipation of motion and integration of matter. (Spencer, 1864)"

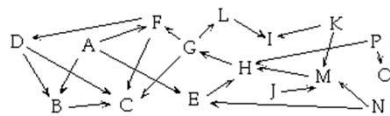
- **Spencer's synthetic philosophy**

- Sciences are classified according to the decreasing simplicity and generality:
 - **Mathematics, astronomy, physics, chemistry, biology and sociology**

PRINCIPLE OF NON-INTERVENTION

Society is more like an **ECOSYSTEM** than an organism, and it is more **COMPLEX** than any organism or ecosystem

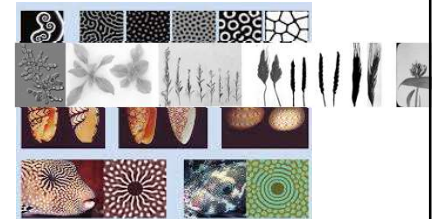
ECOSYSTEM : set of interacting species-populations:




unintended consequences — "results are not proportional to appliances"



Alan Turing: **How Nature Works**



By Kondo & Miura




George Zipf
(1902-1950)

Zipf's law

- Observation: frequent words and rare words
 - "of" and "the" make up 10% of all occurrences
 - hardly ever see "aardvark"
- Rank words by frequency
- Zipf's law:
 - rank of the word times its probability (frequency) is approximately a constant
$$r \times P_r \approx const$$

Word	Freq.	r	P_r (%)
the	2,420,778	1	6.49
of	1,045,733	2	2.80
to	968,882	3	2.60
a	892,429	4	2.39
and	865,644	5	2.32
in	847,825	6	2.27
said	504,593	7	1.35
for	363,865	8	0.98
that	347,072	9	0.93

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Least effort principle

- Let C_j be the cost of transmitting the j -th most frequent word

$$C_j \sim \log_m j$$
- The average cost is

$$C = \sum_{j=1}^n p_j C_j$$
- The average information content is

$$H = - \sum_{j=1}^n p_j \log_2 p_j$$
- Minimizing cost per information unit C/H yields

$$p_j \sim j^{-\alpha}$$

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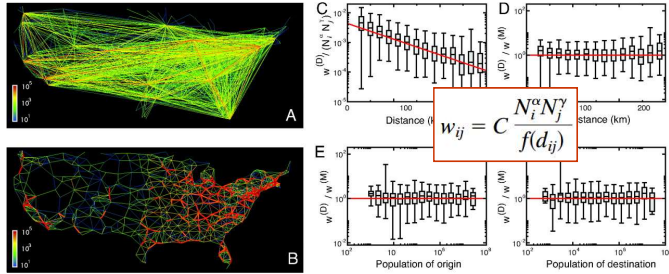
Human Behavior and the Principle of Least Effort

- Crashes in financial markets
- Dynamics of online popularity
- Scientific correspondence
- Human mobility patterns
- Spread of infectious diseases



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Multi-Scale Mobility Networks and Gravity Law Fit



$$w_{ij} = C \frac{N_i^\alpha N_j^\gamma}{f(d_{ij})}$$

Duygu Balcan et al. PNAS 2009;106:21484-21489

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Conventional Wisdom...

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Occam's Razor: No more things should be presumed to exist than are absolutely necessary, i.e., the fewer assumptions an explanation of a phenomenon depends on, the better the explanation.

(William of Occam)

izquotes.com

“...In physics, parsimony was an important heuristic in Albert Einstein's formulation of special relativity, in the development and application of **the principle of least action** by Pierre Louis Maupertuis and Leonhard Euler, and in the development of quantum mechanics by Max Planck, Werner Heisenberg and Louis de Broglie.”

wikipedia.org

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