

# Joint Design Workshop 2018

Programme Briefing  
20 March 2018



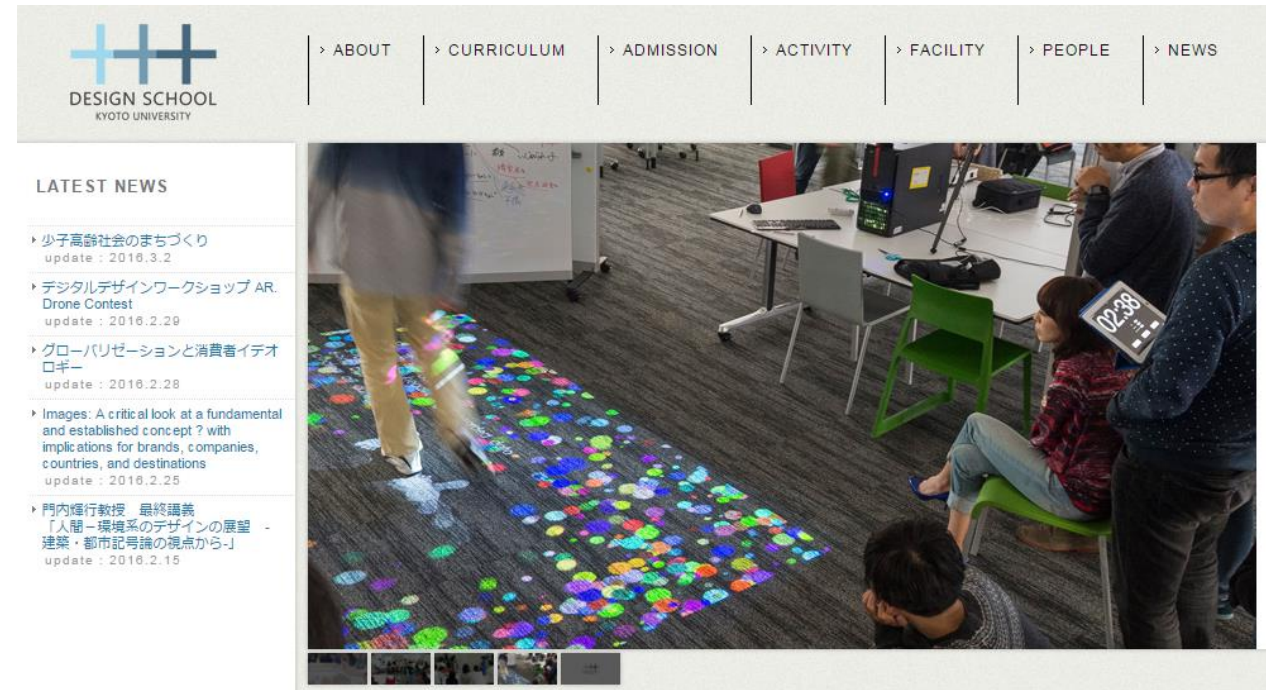
# Joint Design Workshop Overview

- 2 Dimensions
  - Intercultural Collaboration
  - Interdisciplinary Collaboration
- Real World Problem
- Design Thinking
- Creative and Innovative Thinking



# Kyoto University Design School

- Multi-discipline
- Collaborative Graduate Program in Design




DESIGN SCHOOL  
KYOTO UNIVERSITY

> ABOUT | > CURRICULUM | > ADMISSION | > ACTIVITY | > FACILITY | > PEOPLE | > NEWS

### LATEST NEWS

- ▶ 少子高齢社会のまちづくり  
update : 2016.3.2
- ▶ デジタルデザインワークショップ AR. Drone Contest  
update : 2016.2.29
- ▶ グローバリゼーションと消費者イデオロギー  
update : 2016.2.28
- ▶ Images: A critical look at a fundamental and established concept? with implications for brands, companies, countries, and destinations  
update : 2016.2.25
- ▶ 門内権行教授 最終講義 「人間-環境系のデザインの展望 - 建築・都市記号論の視点から-」  
update : 2016.2.15

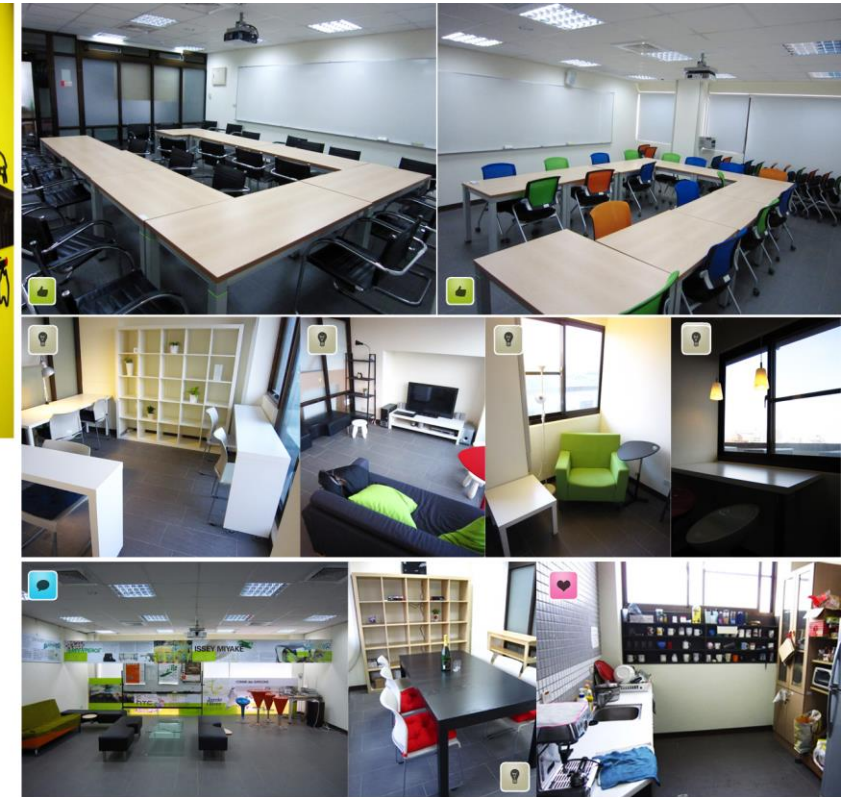


# National Cheng Kung University Institute of Creative Industries Design

- Multi-discipline
- Promotes new life and energy by integrating various professionals to engage in its multifaceted research



- 💡 Research Area
- 💖 Mini Kitchen
- 👍 Discussion Room
- 💬 Lounge



# Previous Workshops

- 2012-2016 ([www.comp.hkbu.edu.hk/designworkshop](http://www.comp.hkbu.edu.hk/designworkshop))





Creative Design for Sharing Economy in Ageing Society

Design for Sustainability (D4S)

# Joint Design Workshop 2017

Video Link: <https://www.youtube.com/watch?v=Zh-9vQjDOV8>

# Workshop Schedule

5 April	6 April	7 April	8 April	...	25 May	26 May	27 May
HK -> Osaka - >Kyoto	Kyoto	Kyoto	Kyoto -> Osaka -> HK	Team work prepare for HK workshop	HK	HK	HK



# Kind Reminder

- Visa Application
- Dress Code
  - Smart casual
- Let's collaborate
  - Logistics Connection
  - Attendance
  - Photo & Video
  - Short Report & Sharing





# Theme & Format

- Theme 2018: **Creative Design for Transfer**
  - Discover social problems/challenges in HK by comparing and contrasting cases of different cities
  - Explore the linkage between the challenges and the culture of the cities
  - Find recourses in other cities and try to TRANSFER to HK
  - Design solutions to address the problems by considering local context
- Format
  - Teamwork
    - Mixed group with students from KU, NCKU and HKBU
    - Facilitator(s) each group
  - Field Trip + Indoor Workshop
  - To get inspirations from the field trip and your teammates
  - To train design thinking mindset



# Workshop Warm-up Exercise

**Q 1. What social problems/issues did you notice in HK?**



**OR**

**[pollev.com/kristenli613](https://pollev.com/kristenli613)**



# Workshop Warm-up Exercise

## Q 2. How did you notice these social problems?

**Q 2. How did you notice these Social problems?**

When poll is active, respond at [PollEv.com/kristenli613](https://PollEv.com/kristenli613)

Text **KRISTENLI613** to **37607** once to join

From media (TV, news, social media...)

From university activities (Lectures, Service learning, Volunteer works...)

From community (district you are living...)

From family or friends (hear for chat...)

From your own observations (you see it on street...)

▶

◀

Ⓜ Poll Everywhere



# Workshop Warm-up Exercise

**Q 3. As a University student, do you believe you can make any changes for a better society?**

Q 3. As a University student, do you believe you can make any changes for a better society?

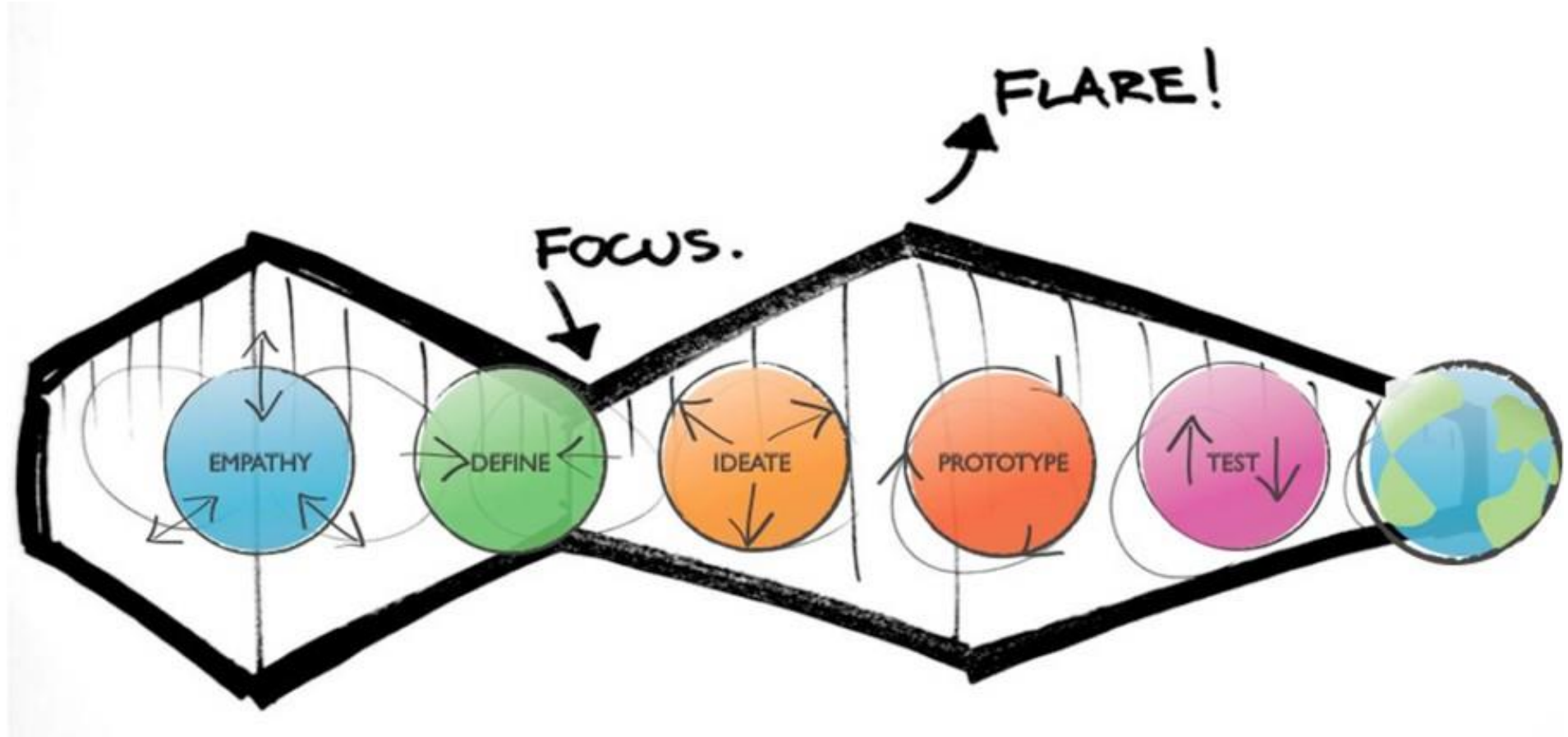
Yes! Definitely!

Maybe... but my power/skill/ may not be enough.

No! Impossible.



# Design Thinking

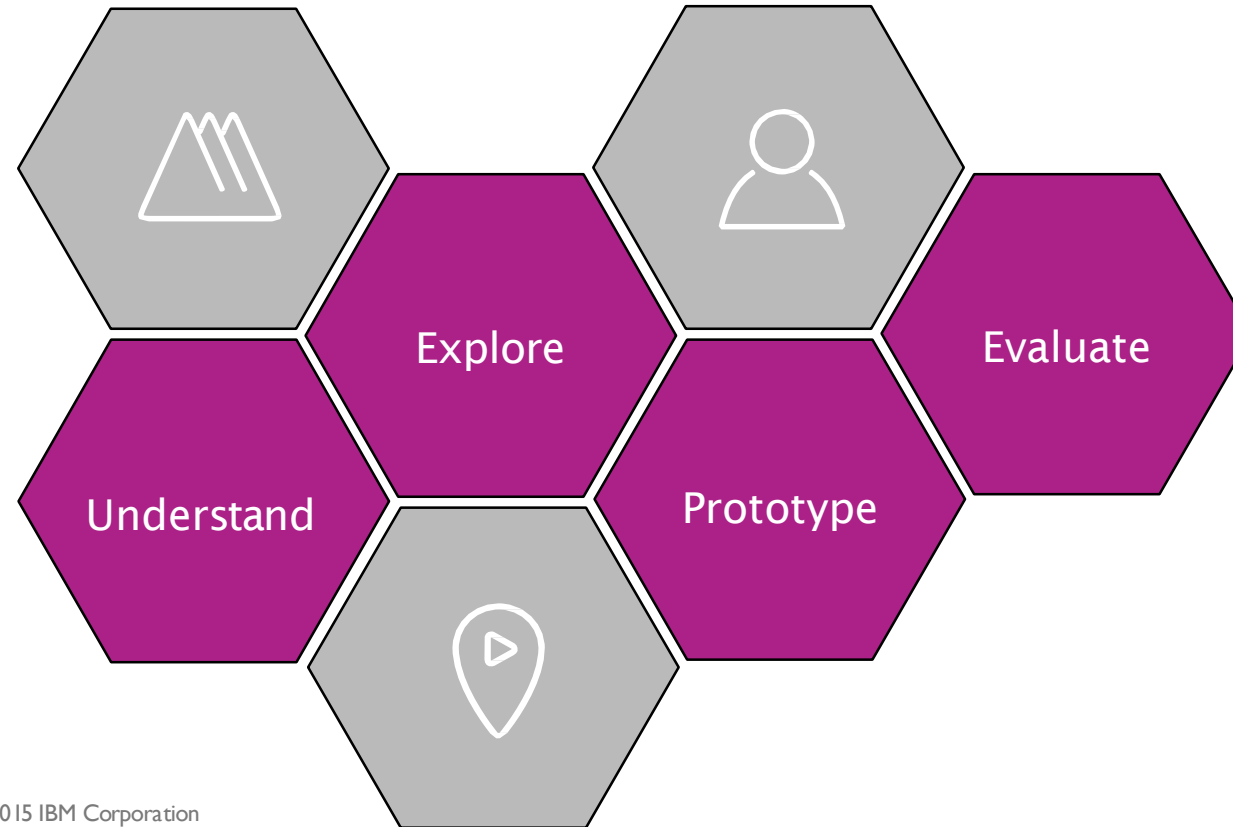


Reference  
#DT4U @jeffpatton @jonathanberger @quicola



# Design Thinking

## IBM Design Thinking Methods



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Design Thinking methods help you envision your user experience



# Design Thinking

do this



Imagine you're Jane Goodall

not this



# Empathy $\neq$ Data



# Design Thinking

a design studio approach involves the whole team in ideation





## General Enquiry

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# Thank You

