

Hong Kong Baptist University
Department of Computer Science
Logo Design Competition

Call for Entries

The Department of Computer Science invites all HKBU students to showcase creative ideas by designing a new logo for the Department.

About the Department

- The Department emphasizes on research and teaching in emerging technologies.
- The Department puts continuing efforts to contribute to the ICT industry and has close collaborations with practitioners.
- The logo may present the Department's major initiatives.
- More detail can be found at (www.comp.hkbu.edu.hk).

Specifications

- Logo format: .AI file is preferred; JPEG, .PNG, .PDF files are accepted; preferably in RGB color mode
- Logo forms: full color AND grayscale
- Logo resolution: 300 dpi
- File size: not exceed 10MB
- Only original, unpublished work is eligible. Entrants must make sure that their submission does not infringe on the copyright of others
- No more than two designs per entrant should be submitted
- The name "Department of Computer Science 計算機科學系" may, at the discretion of the designer, be incorporated into the logo design

Prize

- THREE selected entrants will be awarded a cash prize of HK\$1,000 ;
- An additional cash prize of HK\$2,000 will be awarded to the entrant, if his/her submission is adopted.

Deadline & Submission

- Extended Submission deadline: ~~3 June, 2016~~ **30 September, 2016**
- Please email entries (logo and entry form) to logo@comp.hkbu.edu.hk with subject line "COMP Logo Design Competition"
- Late and incomplete submissions will not be accepted

Judging

All entries will be assessed by the Judging Panel based on the following criteria:

- Creativity and overall image: 50%

- Attractiveness and colour usage: 30%
- Practicability: 20%

Apart from the assessment by the Judging Panel, voting by the members of the Department of Computer Science for selected entries will be conducted that contributes half of the score an entry would receive.

If no suitable entries are received, the Department of Computer Science reserves the right not to select a winner.

In case of any dispute, the Department of Computer Science's decision shall be final.

Result will be announced in November 2016 via the Department web site. Selected entrants will be notified by email.

The winning design will be used widely on the websites, publications, banners and advertisements for the promotion of the Department.

Judging Panel

- **Prof. Jiming Liu**
Acting Dean of Science and Chair Professor, Department of Computer Science
- **Prof. P C Yuen**
Head and Professor, Department of Computer Science
- **Prof. Jianliang Xu**
Acting Associate Head and Professor, Department of Computer Science
- **Dr. Kelvin Lee**
Senior Lecturer, Department of Communication Studies, School of Communication
- **Dr. Kelvin Wong**
Programme Director of BSc (Hons) in Computing and Information Systems and Assistant Professor, Department of Computer Science
- **Dr. Fion Lee**
Publicity Coordinator and Senior Lecturer, Department of Computer Science

Copyright

The logo design must be the original creation by the entrant, and must not have been previously published. The logo design must not infringe the copyright of others.

Copyright of the winning design will belong to the Department of Computer Science. No royalties will be granted to the winner outside of the cash award. The Department reserves the right to modify or alter the winning design to accommodate the needs of the Department..

Enquiry

Email: logo@comp.hkbu.edu.hk

Tel.: 3411-2385