香港浸會大學
HONG KONG BAPTIST UNIVERSITY

DEPARTMENT OF
COMPUTER SCIENCE
計算機科學系

Research Cluster on
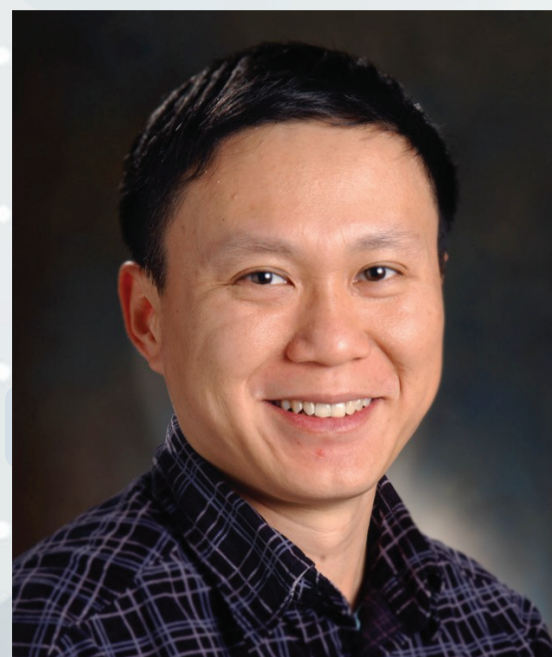Data Analytics &
Artificial Intelligence

Distinguished Lecture Series on Data Analytics and Artificial Intelligence

Prof. Jian Pei

Professor
School of Computing Science
Simon Fraser University, Canada

14 June 2019 (Friday) 10:30 - 11:30am
LT1 (SCT501), Cha Chi-ming Science Tower, Ho Sin Hang Campus, HKBU

Blockchain in Action: Business Models, Application Examples, and Strategies

💬 Abstract

While blockchain is being highly regarded as a disruptive technology, surprisingly there are not many successful business cases reported so far. In this talk, let us explore some possible business models and applications of blockchain other than cryptocurrencies. Specifically, through a few examples of blockchain applications in supply chain, we illustrate how a decentralized and trustworthy data platform can reduce the cost of trust in trust economy. Moreover, we envision how blockchain can support business and deliver values, build networks and connect partners.

ⓘ Biography

Jian Pei is a Professor in the School of Computing Science, Simon Fraser University, Canada. He is renowned for his productive research in the general areas of data science, big data, data mining, and database systems. He has published prolifically and his publications have been cited over 84 thousand times. He is recognized as an ACM Fellow and an IEEE Fellow and several prestigious awards. In his recent leave-of-absence from the university, he acted as a Vice President of JD.com and a Technical VP of Huawei Technology. He has extensive experience in industry R&D, strategy consulting, and business operation.