Hong Kong Baptist University

JS2920 – Bachelor of Arts and Science (Hons) in Art and Technology <u>Portfolio Submission Guidelines for JUPAS applicants</u>

(for Academic year 2024/25)

The portfolio is a selection of the applicant's recent creative works (if possible from within the past three years) that reflect their strengths in creative practice. The selection the applicant makes for the portfolio should emphasise their individual ideas and interests and should show that they are enthusiastic and ambitious to enter a career relating to arts and technology.

Portfolio Requirements

Every applicant is requested to submit a portfolio of **three** works:

 <u>THREE</u> Documentations of outcomes of their personal or collaborative creative works

The creative works can be:

- Traditional art forms: such as drawing, painting, sculpture, installation, film and video, photography, performance and musical composition;
- Digital arts and design: such as interactive and immersive art, apps and website design, VR, AR, and gaming developments, etc.
- STEAM (science, technology, engineering, the arts, and maths) projects: such as creative experiments with electronics, robotics and model building.

Applicants may also submit any other creative works, to demonstrate their strengths, talents, creativity or technical expertise.

Portfolio Guidelines

- 1. All the information needs to be provided in the English language.
- 2. Applicants are required to provide the information as listed below:

For each creative work, please provide:

- Project Title
- Year of Creation
- Medium (Exact medium used please be fairly specific)

For example:

Do not just state the genre 'Drawing', but provide the exact media used: 'Drawing, pastel on cardboard'

- Size(s) (please provide units along with measurements)
- **Duration** (in case of time-based works)
- URLs (if any)
- Project Description (optional)
- Indicate whether the project is a group or individual work

 If it is a group project, please indicate the applicant's role in the project.
- Other important notes:
 - 1. For every creative practice project, the applicant should provide at least one picture of the final result of the project. Especially for three-dimensional projects, it may be sensible to have more than one picture of the outcome from different perspectives.
 - 2. Submission of time-based projects (video/sound/performance etc.) is also allowed as part of the portfolio. Please include a link to the video file (i.e. YouTube, Vimeo, Google Drive). The length of the time-based materials should not exceed 5 minutes.

Submission guidelines

- 1. Combine all above mentioned 3 works in one single PDF or Microsoft Word or PowerPoint file
- 2. Make sure that the file size is under 30MB
- 3. Name the file using the applicant's JUPAS Application Number before submission For example: If the application number is 50123456, the file should be named 50123456.pdf / 50123456.docx / 50123456.pptx)

Enquiries

If you have any questions about the programme and portfolio submission, please contact General Office at artt sca@hkbu.edu.hk or 3411-8219.