香港浸會大學
HONG KONG BAPTIST UNIVERSITY

HEALTH / WELL-BEING

Bachelor of Social Sciences (Hons) / Bachelor of Science (Hons) in Innovation in Health and Social Well-Being

創新醫療及社會健康社會科學學士(榮譽) / 理學士(榮譽)

JS2940

Technological innovation transforms the global landscape of health and wellness, driving societal changes and creating opportunities for our future . This new programme serves to meet the Government's top priority for Innovation & Technology Development. The programme will play a pivotal role in promoting social and technological innovations to advance health and social well-being.

The programme is open to students from all academic backgrounds. Students who are enthusiastic in innovative social and technology solutions to promote health and wellness are encouraged to apply.

創新與科技正為應對全球衛生挑戰創造新的機遇，這個跨學科課程配合政府的創新和科技發展政策，將創新和科技廣泛應用到社會健康領域。

本課程歡迎來自不同學術背景的學生報讀，尤其適合有意利用科技和創新解決方案推動醫療與促進身心健康的學生。

Curriculum Framework 課程概覽

Teaching has been informed by cutting-edge research, particularly in the interdisciplinary research areas, data analytics and artificial intelligence, and system health. Multiple pedagogies have been adopted, such as research-led learning, problem-based, and solution-driven learning, service-learning, and guided study led by academic advisors.

本課程以嶄新研究融入教學，特別是數據分析、人工智能、系統醫療等跨學科領域。教學活動多元化，包括研究導向、問題導向以及解決導向等學習方法，以及服務式學習和導師指導下完成專題研習。

The Two Concentrations 專修領域

Health and Social Wellness Concentration

Students in the Health and Social Wellness Concentration may choose courses in social identity & health cultures, health planning and communication, smart cities for healthy living, and innovative solutions for social enhancement.

Health Technology and Informatics Concentration

Students in the Health Technology and Informatics Concentration may take courses in the health management system, biotechnology, smart living technology, and healthcare intelligence.

健康及社會康健專業

此專業學生可選修社會身份及健康文化、健康規劃、傳播通訊、智慧城市及社會創新方案等學科。

健康科技與資訊學專業

此專業學生可選修健康管理系統、生物科技、智能生活科技及與智能健康管理等學科。

Curriculum 課程架構

YEAR 1	Computing for Creatives I 創意計算 I	Global Challenges 全球挑戰
YEAR 2	AI and Data Analytics for Health and Social Innovation, Ethics, Social Well-being, and Public Health, You and Your Health, User Experience Design, Health and Society, Entrepreneurship 醫療及社會創新：人工智能與數據分析、倫理、社會康健及公共衛生、你的健康、 用戶體驗設計、醫療及社會、企業學	University Core & General Educaation (GE) courses 大學核心及通識課程

Summer Internship 暑期實習

Honours Project 畢業項目

Free Electives 自由選修

YEAR 3 / **YEAR 4**

Health and Social Wellness Concentration 健康及社會康健 專修領域

Health Technology and Informatics Concentration 健康科技與資訊學 專修領域

Career Prospects 就業前景

The Programme offers graduates a world of choice. Some can join NGOs, social enterprises, health and well-being related government departments, related departments of Hospital Authorities and health related private companies (such as health management agency, insurance company. Graduates would be competent to take up challenges so as to make a world of better future.

同學能在課程提供的機會下，接觸各種與健康或社會康健相關的行業。部份同學畢業後能投身非牟利組織、社會企業、政府機構、醫院管理局、或相關私人機構（例如健康管理中介、保險行業）。課程裝備同學有能力應對複雜多變的挑戰，從而建構一個更健康的世界。

Admission Requirements 入學要求

The programme follows the general admission requirements. For details, please refer to the Programme Website.

申請人必須達到大學的基本入學要求。有關詳情，請瀏覽課程專頁。

Enquiries 查詢

📞 3411-6639   ✉ hswb_ug@hkbu.edu.hk
🌐 https://transdisciplinary.hkbu.edu.hk/hswb/

Programme website 課程專頁

Instagram: hkbu_hswb